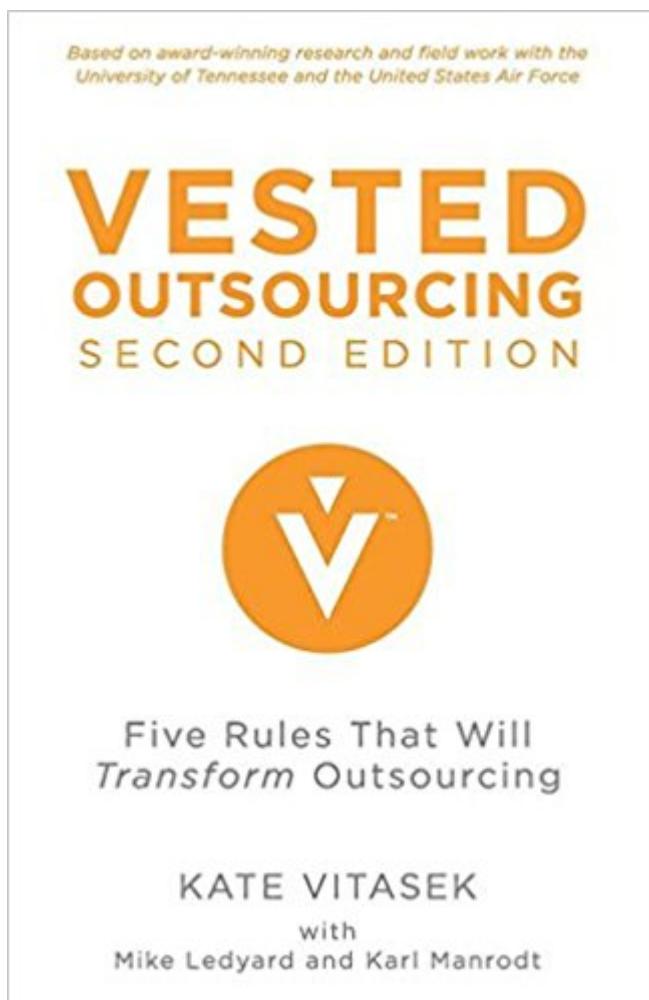


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# Vested Outsourcing, Second Edition: Five Rules That Will Transform Outsourcing



## **Synopsis**

In her classic book *Vested Outsourcing* , Kate Vitasek identified the top 10 flaws in most outsourced business models and shows organizations how to rethink their outsourcing relationships in a way that will lower costs, improve service, and increase innovation. This revised edition includes updated case studies and a new chapter based on Dell.

## **Book Information**

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## **Customer Reviews**

Kate Vitasek is the founder and managing partner of Supply Chain Visions, a Kirkland, Wash., consulting firm that specializes in supply-chain strategy and education. She is a faculty member at the University of Tennessee's Center for Executive Education and she teaches MBA classes on performance management and lean supply chains at Wright State University. Vitasek also teaches seminars for the Warehouse Education Research Council and is on the peer review board for the Journal of Business Logistics. Mike Ledyard is a veteran executive of international sourcing, manufacture, and importation, as well as the co author of *Keeping Score: Measuring the Business Value of Logistics in the Supply Chain*. Karl Manrod is professor of management, marketing, and logistics at Georgia Southern University and the director of the Southern Center for Logistics and Intermodal Transportation. Karl is a widely published though leader in the area of performance management.

"Vested Outsourcing" is tough to put down. Kate has nailed the age-old operational struggle of

competing goals, interests, and priorities through her real-world examples. The book boils down the challenges and solutions into easy-to-understand, relatable principles & strategies that can be applied in virtually any outsourcing environment & relationship. Kate's vision is remarkable. I'm fortunate that I've been able to watch Kate, from her Stream International days, as she's transformed the outsourcing, supply chain, and logistics environment with her vision, grasp of the landscape, and innovative thought, insights, & operational results. Her ability to break complex issues & challenges down to their simplest solutions is evidenced by the book's conclusion of the five basic rules for outsourcing success. This is a must read for practitioners and their executives assure complete organizational buy-in in this revolutionary outsourcing transformation. Well done, Kate and team!

The book speaks to outsourcing in a reasonable fashion with some good suggestion, processes and methodologies however it does have some holes and some coverage areas that could use some improvement (holes - driving correct provider behavior, improvement areas - managing the deal, innovation, exit planning, etc.) and some processes that need work. Also it has some age to a few suggestions - e.g. some items in this book were being used in the 1980's. All in all an ok book.

Very insightful. Full of wonderful examples on the do's and don'ts of outsourcing.

This is a really ground-breaking new approach to supply chain collaboration. As a professor in this field, I teach a course on this specific subject and I use this text, and the others in the series like the Vested Manual, to help my students understand that there is a better, more collaborative, way to manage your supply chains - yielding increased profits and market share for firms who can grasp and implement the idea. I firmly believe that this approach offers such a profound competitive advantage, in terms of efficiencies and innovation, that in 100 years there might not be many firms surviving who still employ the old I win - you lose mindset.

Providing rich case-study detail and incisive analyses, Vested Outsourcing, Second Edition: Five Rules That Will Transform Outsourcing is a "must have" tool for everyone who is engaged in the sourcing sector. Kate Vitasek leads sourcing professionals through the necessary steps to transform contractual decision-making, while laying an enduring foundation for successful partnerships based on trust, collaboration and accountability. The Vested® way of conducting business is an exceptional framework for companies committed to building sustainable, highly collaborative

partnerships. As innovator of this business model, Kate set a standard that has, and will continue to, deeply influence business strategists and executives worldwide.

Thought provoking work which is very relevant in the world of large complex outsourcing deals. A great framework to build long lasting relationship with strategic partners. I found this extremely useful.

This book is important for all industries and is relevant for executives and project managers. It is easy (and fun) to read and it helped me identify opportunities to improve how our Fortune 200 business manages outsourcing. It is a must read for anyone involved in outsourcing.

Ms. Vitasek provides a strong case for vested outsourcing partnerships that are of benefit to all parties involved. There are valuable insights throughout the book that will help organizations evaluate and strengthen their outsourcing relationships. As a supply chain professional, Vested Outsourcing should have a reserved spot on your bookshelf for continued reading and future reference.

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